

Now! There Are TWO Hillenmeyer Garden Centers



SOUTHSIDE CENTER
Nicholasville Road
One Mile South of Southland Dr.
Phone: 7-2576

— To Serve Your
Every Gardening Need

Index *

62 Spring 1958

Fruit and Flowers for
Body and Soul



SANDERSVILLE ROAD
U. S. 25 North
Phone: 5-5454



PANSIES

Our plants of this popular flower are grown from seed of the choicest strains. Besides combining the finest selections from Pansy specialists, there is a further blending of additional separate colors that do not usually occur in the average mixture. Large, strong transplants: \$1.25 per doz.; \$8.50 per 100. Post, packing and insurance, 15% additional.

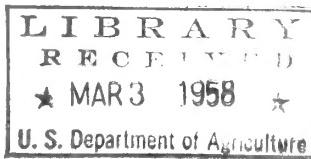
Plant Pansies early for best results.

Return Postage
Guaranteed

BULK RATE
U. S. POSTAGE

PAID

Permit No. 94
Lexington, Ky.



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U. S. DEPARTMENT OF AGRICULTURE
WASHINGTON 25, D. C.

**HILLENMEYER
NURSERIES**

Georgetown Road LEXINGTON, KENTUCKY

CLIMBING ROSES

PINK

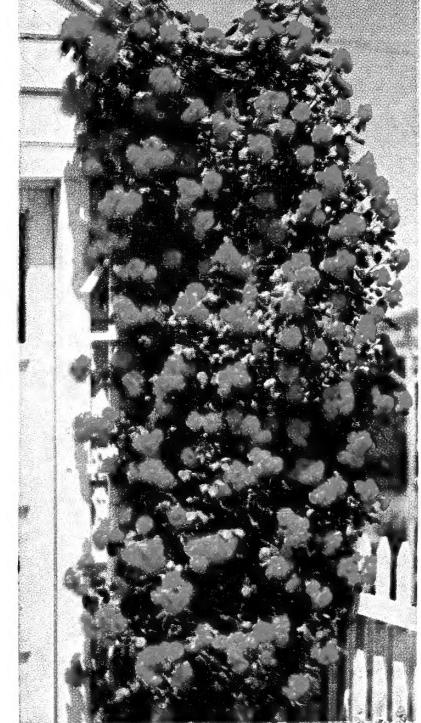
DR. J. H. NICOLAS. (Patent No. 457.) Everblooming Pillar Rose. The flowers are large, 4 to 5 inches across, with 50 petals, of rose-pink color with lovely fragrance. Magnificent clusters, three or four to a long, strong stem. **\$2.00 each; 3 for \$5.25.**

MARY WALLACE. Large, clear brilliant pink flowers. Fine for cutting. **\$1.35 each; 3 for \$3.90.**

NEW DAWN. An everblooming Dr. W. Van Fleet with the most lovely flesh-pink blossoms. Long stems, pointed buds. **\$1.50 each; 3 for \$4.25.**

WHITE

CITY OF YORK. Hardy and a strong growing white climber. Semi-double creamy white with yellow anthers. **\$1.50 each.**

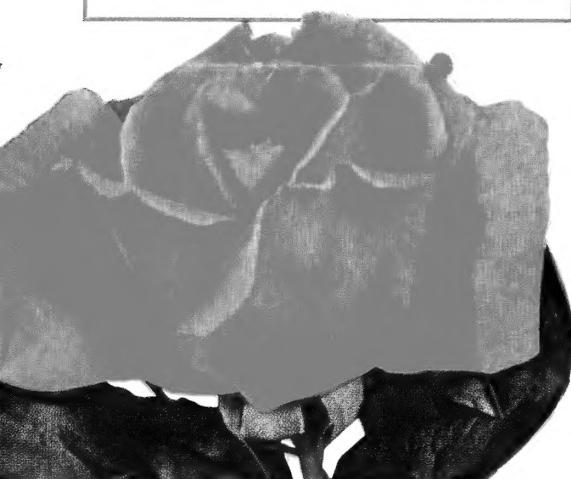


BLAZE
An Outstanding Red Climber

NEW GRANDIFLORA ROSES

This is a brand new class of Roses recently defined by the All-America Rose Selection. The plants generally are strong growers and the flowers feature high centered form and long stems. Flowers are usually borne in clusters, and in some cases have the fragrance of the Hybrid Tea.

FOR POSTAGE, PACKING AND INSURANCE ON ALL ROSES ADD 10c PER PLANT



Gold Cup, Floribunda

Fusilier Floribunda



**Strong, 2-year plants: \$1.35 each; 3 for \$3.90;
10 for \$12.50, except as noted**

RED

BLAZE. Crimson blossoms. Blooms in June and under favorable conditions blooms again in the fall. Sometimes referred to as "a repeat blooming Paul's Scarlet." **\$1.50 each; 3 for \$4.25.**

CLIMBING CRIMSON GLORY. (Patent No. 736.) A good deep red Rose with all the good qualities of the Hybrid Tea form. **\$2.50 each; 3 for \$6.60.**

PAUL'S SCARLET CLIMBER. Vivid scarlet-red. Holds its color. **\$1.35 each; 3 for \$3.90.**

YELLOW

CLIMBING PEACE. (Patent No. 932.) The well known Peace, also grows as a climber. A repeat bloomer; large yellow blooms, some with pink blush. Improves with age, blooms heavily on older canes. **\$2.25 each; 3 for \$6.00.**

GOLDEN SHOWERS. (Patent No. 1557.) A.A.R.S. Winner for 1957. May be grown as a climber, a pillar or a bush. Long golden buds opening to yellow. Blooms all summer. **\$2.75 each; 3 for \$7.20.**

MONTEZUMA. (Patent No. 1383.) Brilliant, orange-red Grandiflora. Vigorous, tall growing, free blooming. **\$2.75 each; 3 for \$7.20.**

QUEEN ELIZABETH. (Patent No. 1259.) All-America Grandiflora Selection for 1955. Pure pink, good foliage. Strong grower. Almost thornless stems make cutting a pleasure. **\$2.50 each; 3 for \$6.60.**

ROUNDELAY. (Patent No. 1280.) A fine Grandiflora. Brilliant satiny red blooms, displayed in profusion. Vigorous. **\$2.50 each; 3 for \$6.60.**

Tested FLORIBUNDAS

Strong, 2-year plants.

Floribundas may be best recognized and described as large Polyanthas, both as to size of blossoms and height of bush. They are vigorous, free flowering and can be used for bedding, edging or as small shrubs in landscape designing. Becoming more and more popular.

RED

FUSILIER. (Patent Pending.) All-America Rose Selection for 1958. A flaming orange-scarlet bloom, with excellent foliage. Double blossom with large flowers. **\$2.50 each; 3 for \$6.60.**

IMPROVED LAFAYETTE. Glowing red blossoms suffused a vivid crimson. Upright and vigorous. **\$1.35 each; 3 for \$3.90.**

REDCAP. (Patent No. 1292.) Good grower, medium height, fiery red bloom. **\$2.00 each; 3 for \$5.25.**

RED PINOCCHIO. (Patent No. 812.) Buds are a rich carmine which gradually deepen and acquire a velvety cast as they open into bloom. Masses of flowers are borne in large, unfading clusters, with individual blooms scattered between. The plants are free flowering, upright and vigorous. **\$1.75 each; 3 for \$4.65.**

SPARTAN. (Patent No. 1357.) Orange buds opening to reddish coral. Robust grower for a Floribunda. **\$2.75 each; 3 for \$7.20.**

WHITE

WHITE BOUQUET. (Patent No. 1415.) A.A.R.S. Winner for 1957. A beautiful white Floribunda with Gardenia-like flowers. Has spicy fragrance. **\$2.50 each; 3 for \$6.60.**

PINK

FASHION. (Patent No. 789.) An entirely new color. Oriental red buds transforming into blooms of exquisite luminous coral-pink, suffused with gold. Continuous blooms in enormous clusters. Graceful wavy petals, delicate fragrance. **\$2.00 each; 3 for \$5.25.**

JIMINY CRICKET. (Patent No. 1346.) All-America Winner for 1955. A new Floribunda, featuring tangerine-red buds opening to coral-orange and finishing in a pink-coral. **\$2.00 each; 3 for \$5.25.**

POULSEN'S BEDDER. Strong, upright plant attaining a height of about 3 feet, producing masses of big, slightly ruffled blooms of clear, rich pink. **\$1.35 each; 3 for \$3.90.**

ROSENELFE. The highest rated pink Floribunda. Silvery pink, good foliage, excellent grower. **\$1.35 each; 3 for \$3.90.**

VOGUE. (Patent No. 926.) An outstanding Floribunda, coral-pink color, prolific bloomer and large blossoms. Hardier than most Floribundas. **\$2.00 each; 3 for \$5.25.**

YELLOW

GOLDILOCKS. (Patent No. 672.) Rich golden yellow. Buds shaped like Hybrid Teas open to very double blooms up to 3 inches across. This new, upright cheery Floribunda will be an addition to any garden. The best yellow Floribunda ever originated. **\$1.75 each; 3 for \$4.65.**

GOLD CUP. (Patent Pending.) All-America Rose Selection for 1958. Produces a large deep yellow blossom, good foliage and is a continuous bloomer. **\$2.50 each; 3 for \$6.60.**

MULTI-COLOR

CIRCUS. (Patent No. 1382.) All-America Floribunda Selection for 1956. Known as a "Multi-Color." Color varies from rich yellow and red in the bud, to orange-buff, with pink, and usually ends as a red when fully open. **\$2.50 each; 3 for \$6.60.**



ROSE FERTILIZER

Sacco Rose Food

A new fertilizer (7-9-5) that is 50% organic. Organic base is blood, bone and fish meal, with trace elements added. Gives good results.

5 lbs.	\$0.89
10 lbs.	1.59

ORTHO ROSE DUST

A multi-purpose powder containing powerful insecticides and fungicides. May be used as spray or dust. Easily mixed and applied.

8-oz. dust gun	\$1.20
1 lb.	1.40
5 lbs.	4.50

Dupont's Floral Dust

Excellent, contains the ingredients necessary to control the worst pests on Roses. This is a wet-table powder, and can be used as a spray or dust. 1 lb. \$1.35 3 lbs. \$2.75

Circus
Floribunda



Tried and Tested HYBRID TEAS

PINK

PICTURE. Splendidly formed, medium sized flowers of velvety rose-pink, the petals pleasingly reflexed. Well named, as both form and color are very lovely. A fine cutting Rose, unusually free blooming.

RADIANCE. Globular, cupped flowers of two-toned pink, light silvery tone on the inside and deeper on the outside. Vigorous and free blooming. Deliciously fragrant. The standard pink Rose of the world.

THE DOCTOR. Beautiful glowing silvery pink with satiny edges. Extra large bud and blossom which is delightfully fragrant. One of our favorites.



RED

CHRISTOPHER STONE. Bright velvety scarlet flowers of good form, opening to show its golden stamens; fragrant. A magnificently beautiful Rose. Vigorous, upright grower.

CRIMSON GLORY. Formerly a patented variety, but now can be had at regular price. Glorious crimson flowers, shaded deep red, and mellowed by a velvety nap. Has consistently been rated as one of the ten most popular Roses.

ETOILE DE HOLLANDE. One of the finest red Roses. Large crimson flowers of velvety finish and especially fine fragrance. Plants branching, healthy foliage. Should be in every Rose garden.

YELLOW

ECLIPSE. Formerly a patented variety, but can now be had at regular price. Very long, slender, streamlined yellow buds, opening to loose flowers. Holds color well. Fragrant.

McGREDY'S YELLOW. Unfading canary-yellow flower of excellent form with a mass of golden anthers beautifying the center of the flower. Vigorous bush with dark green foliage. Stands heat well. Semi-double, cupped flowers of golden yellow. Buds long pointed with markings of carmine. Sweetbrier fragrance. Good foliage, strong grower and one of the finest yellows.

WHITE

K. A. VICTORIA. Creamy buds and perfect, snow-white blooms tinted lemon-yellow at center; fragrant. A perfect white Rose.

McGREDY'S IVORY. Lovely flowers of creamy white, merging into yellow at the base.

TWO-TONED

COUNTESS VANDAL. Bud orange-copper to nicely formed blooms of salmon, copper and gold.

PRESIDENT HERBERT HOOVER. Large flowers of flaming scarlet and yellow in the bud, opening to soft creamy yellow with scarlet markings. One of the most satisfactory garden Roses. Unusual growth, free blooming, especially in the autumn. Rich fragrance.



This group contains the very best standard kinds and selections made from it will please.

SUBSTITUTIONS

When sold out in a variety we would like the privilege and will substitute kinds of equal merit and value, unless instructed otherwise. We list many fine varieties and this will usually enable us to fill your order completely. THANKS.



Outstanding Patented Hybrid Teas

PLANTING
INSTRUCTIONS
WILL BE INCLUDED
WITH EACH ORDER

Many of the finest of the new Roses are being patented. This naturally controls their propagation and prices to a large extent. We are privileged to distribute these Roses and use the greatest diligence to see that they reach you in prime condition. We have tested many varieties and recommend those listed below as particularly outstanding. However, we cannot be held responsible for their behavior, size, color, etc., all of which are beyond our control, since they are patented.

RED

CHARLOTTE ARMSTRONG. (Patent No. 455.) A long, unique blood-red bud changing into a magnificent brilliant cerise flower. A color you must see to appreciate. It is a tall rugged plant, hardier than most. Certainly one of our best red Roses. **\$2.25 each; 3 for \$6.00.**

Golden Masterpiece

CHRYSLER IMPERIAL. (Patent No. 1167.) All-America Rose Society selection for 1953. Long buds of maroon-velvet, opening into rich crimson-red. Iridescent colors changing when in shadow and sunlight. **\$2.50 each; 3 for \$6.00.**

Charlotte Armstrong

NEW YORKER. (Patent No. 823.) A truly red, red Rose which retains its sparkling color from June until frost. Its extra large, beautifully formed blooms are a brilliant scarlet with rose-red undertones and rich velvety sheen. The flowers often measure 6½ inches across. Sturdy, upright and vigorous. **\$2.25 each; 3 for \$6.00.**

NOCTURNE. (Patent No. 713.) Long, pointed buds and large velvety red blossoms. Outstanding red. **\$2.25 each; 3 for \$6.00.**

TWO-TONED

LOVE SONG. (Patent No. 1360.) A large bloom, radiant pink with bright yellow on lower third of petals and lighter yellow on reverse side. **\$2.50 each; 3 for \$6.00.**

LA JOLLA. (Patent No. 1103.) Delightful combination of soft pastel colors. Petals flushed with soft pink, cream and gold. **\$2.50 each; 3 for \$6.00.**

GOOD NEWS. (Patent No. 426.) Coppery center shading to shell-pink on the outer petals. A prolific, sturdy grower. **\$2.00 each; 3 for \$5.25.**

MME. HENRI GUILLOT. (Patent No. 337.) This outstanding beauty has no rival in form or color. The artistic, long urn-shaped buds open to 20-petaled flowers, 4½ inches across, watermelon to raspberry-pink color with golden base. **\$2.00 each; 3 for \$5.25.**

PEACE. (Patent No. 591.) A lovely Rose! The ovoid, golden yellow buds, etched with pink, open to beautiful, cupped canary-yellow to cream blooms of magnificent size. The fragrance is as delicate as the flower is beautiful. The plant is vigorous and hardy with very large, glossy, disease resistant foliage. "This Rose should have a place in every garden as a living symbol of peace on earth, good will toward men." **\$2.50 each; 3 for \$6.00.**

SUTTER'S GOLD. (Patent No. 885.) Features exquisite, long, pointed, bright yellow buds, richly shaded with orange and red. Strong, vigorous, free-branching, producing an abundance of blooms. Many large glossy leaves. Most fragrant of all two-toned Roses. **\$2.25 each; 3 for \$6.00.**

FOR POSTAGE,
PACKING AND
INSURANCE
ADD 10c
PER PLANT

ORDER NOW
To Avoid
Disappointment

PINK

CONFIDENCE. (Patent No. 1192.) A beautiful peach and pink Hybrid Tea. The well known Peace is one of its parents. Large blooms, good foliage. **\$2.25 each; 3 for \$6.00.**

Helen Traubel

HELEN TRAUBEL. (Patent No. 1028.) Color varies with the weather, from a light sparkling pink, more often an apricot color, sometimes bordering on a rich bronzy orange. Long, slender buds, large flower. **\$2.75 each; 3 for \$7.20.**

SHOW GIRL. (Patent No. 646.) This is one of our finest "pinks", characterized by its sensationally long buds and deep pink, almost carmine color. Because of its magnificent buds and lasting qualities, it is particularly good for cutting. Long, sturdy stems, large heavy-textured petals. **\$2.25 each; 3 for \$6.00.**

FOR POSTAGE,
PACKING AND
INSURANCE
ADD 10c
PER PLANT

TALLYHO. (Patent No. 828.) A lovely old rose shade which is entirely new to Roses. The color on the inside of the petals is a varying but always a delightful and unique shade of pink. The outside of the petals is a rich crimson. The buds, before they unfold, are deep cardinal-red, ovoid in shape, opening to flowers with a spicy fragrance. They are very large when fully open, of perfect form and last exceedingly well. **\$2.25 each; 3 for \$6.00.**

TIFFANY. New. (Patent No. 1304.) All-America Rose Selection for 1955. Long, pointed buds of deep pink, with golden yellow shadings at base of petals. Vigorous, upright growth. Outstanding fragrance. **\$2.50 each; 3 for \$6.00.**

YELLOW

GOLDEN FLEECE. (Patent No. 1512.) An outstanding yellow Rose. Buds are a tawny gold, opening to a dazzling canary-yellow. **\$2.50 each; 3 for \$6.60.**

Sutter's Gold

GOLDEN MASTERPIECE. (Patent No. 1284.) A rich golden yellow, with larger than usual blossoms for a Hybrid Tea. Excellent for cutting. **\$2.75 each; 3 for \$7.20.**

WHITE

WHITE KNIGHT. (Patent No. 1359.) All-America Rose Selection for 1958. This is the first time top honors have gone to a white Hybrid Tea. A pure satiny white bloom of good form, has good foliage, and is ideal for cutting. **\$3.00 each; 3 for \$7.95.**

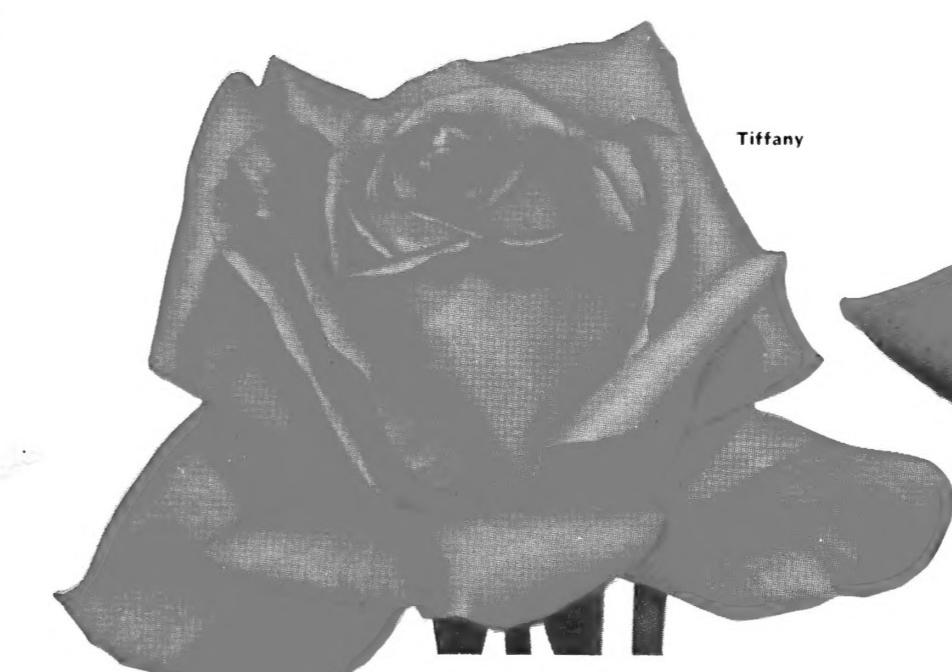
If you do not have our General Catalog

Fall 1957 Spring 1958
Listing Shade Trees, Evergreens, Shrubs, Vines, Hedges, Etc.
Ask for Catalog 116

FOR POSTAGE, PACKING
AND INSURANCE
ADD 10c PER PLANT



[4]



New Yorker



151

Grow Your Own Fruit

Tastes Better — Costs Less
"The First Crop More than Pays
for the Price of the Trees"

Varieties Arranged in
Order of Ripening

APPLES

SUMMER APPLES

- **CLOSE.** Early red, excellent for home. July 1-5.
- **EARLY TRANSPARENT.** Waxy yellow; early and productive. Sub-acid. July 5-6.
- **LODI.** Yellow, tart, little later than Transparent. July 5-10.
- **DUCHESS.** Early bearing, productive "red" strain. Mildly acid. July 10-15.
- **GOLDEN SWEET.** Yellow; productive. Hasn't a fault. Best sweet. July 20-30.
- **POLLY EADES.** Kentucky-developed. Ripens over a long period. August 5-10.
- **HYSLOP CRAB.** Tart, bright red and productive. Best Crab. August 15-20.

FALL APPLES

- **WEALTHY.** Large. Shaded dark red; tender. Heavy early bearer. Aug. 1 to Sept. 1.
- **MCINTOSH.** Red; extra fine quality. Fall or early winter in Kentucky. Aug. 20-25.
- **PADUCAH.** New; red; productive. Better than Rome Beauty. Sept. 5-10.
- **GRIMES GOLDEN.** Yellow; heavy bearing. Excellent quality. Sept. 15-20.

WINTER APPLES

- **JONATHAN.** Red; medium; best quality. Sept. 15-20.
- **RED DELICIOUS.** Highly colored Delicious of same quality. Sept. 20-30.
- **YELLOW DELICIOUS.** Yellow type of standard Delicious. Sept. 30 to Oct. 5.
- **RED STAYMAN.** More highly colored than ordinary Stayman. Oct. 5-10.
- **TURLEY WINESAP.** Rich red; conical; some like it better than Stayman. Oct. 10-15.
- **ROME BEAUTY.** Large; red; tender; sub-acid. Early bearer. Oct. 12-15.
- **YORK IMPERIAL.** Yellow shaded red. Early bearing and best late keeper. Oct. 15-20.

PRICE OF APPLES—2- and 3-year-old Trees			
	Each	5	50
3 to 4 ft.	\$1.25	\$5.75	\$50.00
4 to 5 ft.	1.50	6.75	60.00
5 to 6 ft.	1.75	7.75	70.00

PEACHES

- **MIKADO.** Early yellow with red blush. Good quality. July 5-10.
- **REDHAVEN.** Early, yellow flesh, skin red. Excellent. July 10-15.
- **RARITAN ROSE.** The best early white-fleshed Peach. July 15-18.
- **GOLDEN JUBILEE.** Yellow with distinct blush. July 15-20.
- **COLORA.** Yellow flesh, hardy. July 20-25.
- **OTHELLO.** (July Heath.) Only clingstone on our list. White. July 25.
- **SOUTH HAVEN.** Hardy yellow Peach. Aug. 5-10.
- **HALE-HAVEN.** Yellow with blush. Aug. 5-10.
- **BELLE OF GEORGIA.** White, with decided blush. Aug. 10-12.
- **ELBERTA.** Large yellow shaded deep red. Aug. 10-12.
- **J. H. HALE.** Large, yellow, shaded red. Aug. 10-15.
- **AFTERCLOW.** Yellow flesh, hardy, excellent quality. August 15-20.

	Each	5	50
3 to 4 ft.	\$1.25	\$5.75	\$50.00
4 to 5 ft.	1.50	6.75	60.00
5 to 6 ft.	1.75	7.75	70.00

CHERRIES

SUB-ACID

- **BLACK TARTARIAN.** Black; heart-shaped. High quality.
- **NAPOLEON.** Large yellow, sweet. Red blush, firm.
- **MAY DUKE.** Excellent quality; productive.
- **EARLY RICHMOND.** Red; medium; one of the earliest and best.
- **MONTMORENCY.** Large; red; late; hardy. One of the best.

PEARS

- **BARTLETT.** Large; golden yellow. Best quality. Aug. 15.
- **KIEFFER.** Large yellow tinted red. Firm; vigorous; productive. Blight-resistant; fair quality. Sept. 10-15.
- **LINCOLN.** Best blight-resistant. High quality. Sept. 1.
- **MAXINE.** High quality dessert Pear. Blight-resistant. Supply limited. One tree per customer.
- **ORIENT.** New. Good quality, blight-resistant. Aug. 25.
- **SECKEL.** Brown; small; high quality; frequently called the "Sugar Pear." Ripens well on tree. Sept. 15.

PLUMS

- **BURBANK.** Violet or purple. Large, oval with yellow flesh. Productive and we think the best Japanese variety.
- **DAMSON.** Small, purple, productive, and excellent for preserving.
- **GREEN GAGE.** Best European variety of highest quality. Mid-August.
- **OMAHA.** Large coral fruit with yellow flesh. Vigorous and productive. A hybrid of outstanding merit.
- **STANLEY PRUNE.** Large sweet purple Plum with much merit.

APRICOT

- **TALBERT.** Excellent quality. Hardy. 3 to 4 ft. \$1.75 4 to 5 ft. \$2.00

NECTARINE

- **SURE CROP.** Best of all Nectarines in this section for size, quality, hardness. 4 to 5 ft. \$2.00
5 to 6 ft. 2.25

PRICES ON CHERRIES, PEARS, and PLUMS

Each	5	50
4 to 5 ft.	\$2.00	\$8.75
5 to 6 ft.	2.25	10.00

Monimorency
The Pie Cherry

5 TO 6 FT. FRUIT TREES CANNOT BE SENT BY PARCEL POST. ONLY 4 TO 5 FT. and 3 TO 4 FT.

Length limitations prevent us from shipping 5 to 6 ft. fruit trees by Post. Please specify Express, Truck or Freight, and we will ship with transportation charges collect. Include price of plants only. Small Fruits, Roses, etc., can be sent by Post, and we ask that you include the amount or percentage specified under each of those items. Thank you.

DEWBERRIES

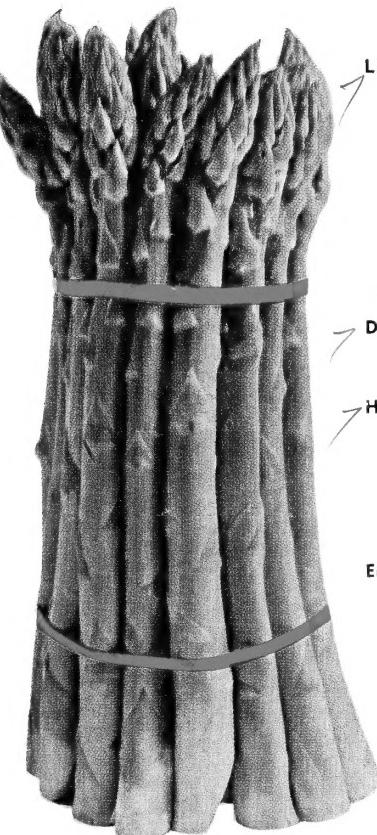
LUCRETIA. We consider this the best Dewberry, making a very vigorous growth and fruiting early. The berries are large, jet-black, and of fine flavor. May be allowed to develop on the ground or trained, in either case producing large crops. 12 for \$2.00; 25 for \$3.50; 100 for \$12.00.

GOOSBERRIES

DOWNING. Fruit almost round, large, and juicy; best quality; whitish green color.

HOUGHTON. Round, medium size, dark red when ripe; juicy, sweet. Thin smooth skin. Bush is hardy, very productive, free from mildew, and the best for general purpose in this section.

Each	3	10	
Either variety	\$0.50	\$1.35	\$4.00



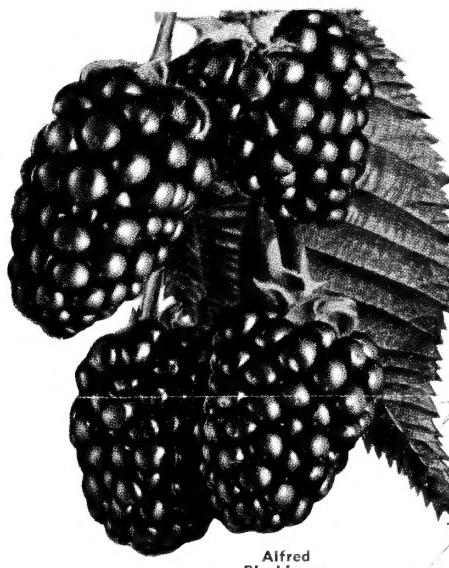
ASPARAGUS

WASHINGTON. This is the best known variety. It is a strong grower, producing stocks of large size and of finest quality. The fact that it is rust-resistant makes it the ideal Asparagus for all. Our plants, produced on heavy soil, are superior to the little seedlings grown in sand. Every plant is graded and are large, fleshy roots that, with proper care, will be ready to cut the second year. Our freshly dug plants will grow much better than those which are shipped in. Set 100 plants for a family of four. **Strong plants:** 25 for \$1.75; 50 for \$2.75; 100 for \$4.50.

Ask for prices on larger quantities.

CURRENTS

RED LAKE. By far the most productive of the many kinds we have tested. Color a brilliant red; large berries borne in long clusters along the stems; quality excellent. The white varieties have proved worthless in this climate. **Price:** Each 50c; 3 for \$1.35; 10 for \$4.00.



BRISTOL. New black \$2.00 \$3.50

INDIAN SUMMER. Ever-bearing red 2.00 3.50

MacDONALD. Bright high quality Canadian variety, mildly acid. Takes less sugar. Raised from divisions rather than seed. The best. **Each** 60c; 5 for \$2.50.

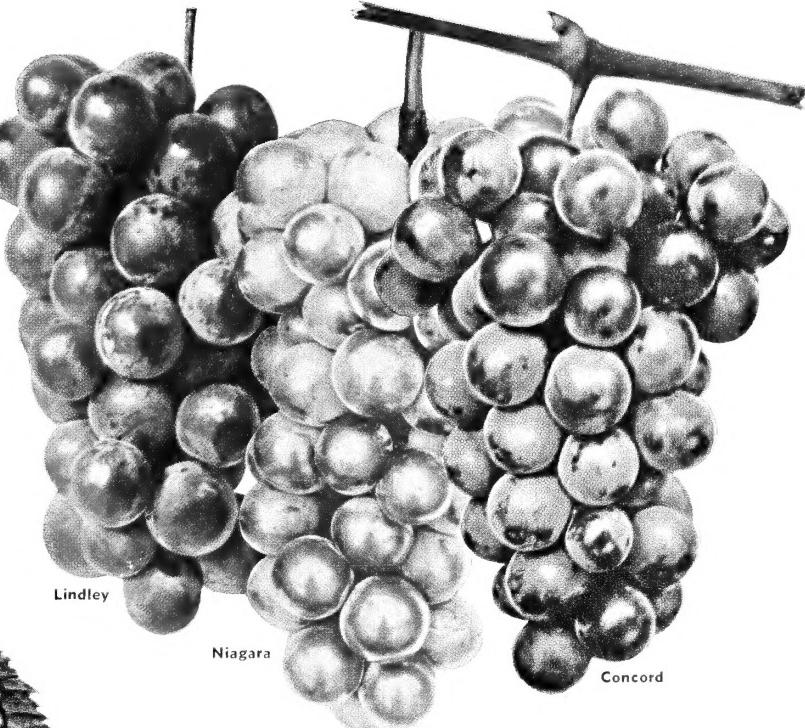
Plant Rhubarb 4x3 feet, covering crowns not over 3 or 4 inches.

EXCELSIOR. Very early, with long stems. Plants vigorous and dependable. **Price:** Each 30c; 10 for \$2.50; 100 for \$15.00.

RHUBARB

For Postage, Packing and Insurance, Add 15%

on All the Above Varieties



GRAPES

The most reliable of all fruits. If properly planted, trained and pruned, will last a lifetime. Select a location away from large trees and where they can remain for years. Varieties offered have been tested and proved satisfactory for this section.

BLACK GRAPES

Concord. Best all-around Grape.

Fredonia. New. Mid-season. Excellent.

Moore's Early. Best early black.

Sheridan. A late improved Concord.

WHITE GRAPES

Niagara. Best white.

Portland. Best early white.

Lindley. Delicious.

Midseason.

Catawba. Best late.

Lutie. Best early.

Sweet and juicy.

RED GRAPES

Caco. Medium size.

Excellent quality.

Any of the Grapes:

Strong, two-year vines,

\$0.50 each;

\$2.25 for 5;

\$15.00 for 50.

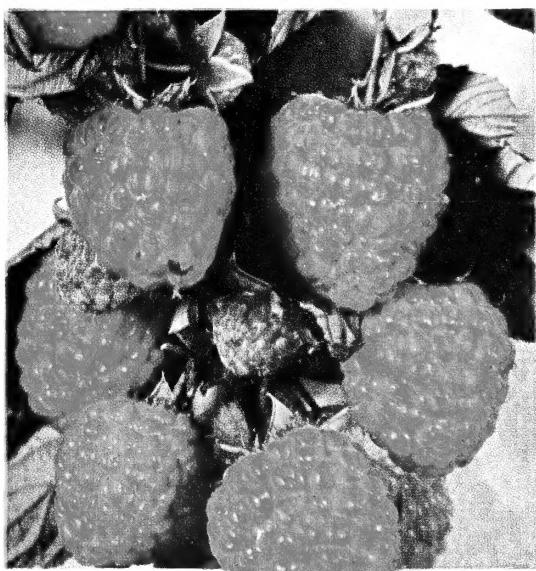
BLACKBERRIES

ELDORADO. Later than Alfred; not so subject to disease, and makes heavy, vigorous canes that hold the leaves, and fruit well. Given a favorable season with moisture, or grown under mulch, it produces very large, long fruits that are a pride and joy to the grower.

12 for	\$ 3.00
25 for	5.50
100 for	20.00

ALFRED. Large, jet-black, juicy, sweet berries. Practically coreless. Earlier than Eldorado and not quite as prolific.

12 for	\$ 2.00
25 for	3.50
100 for	12.00



Red Raspberries

SPRING
1958

Strawberries

ALL VARIETIES ARE "VIRUS FREE"

"Virus free" plants have proved to be better plant makers, and more productive in the fruiting fields. Our plants are from virus free stock, and have been sprayed according to recommendations, to keep them that way.

PRICES OF VARIETIES BELOW

100 plants	\$2.60	500 to 1000 plants	\$1.80 per 100
200 plants	5.00	1100 to 3000 plants	16.00 per 1000
300 plants	7.20	3100 to 5000 plants	14.00 per 1000
400 plants	8.80	5100 to 10,000 plants	13.00 per 1000
500 plants	10.00		

Ask for prices on larger quantities.

Our prices permit you to make a selection of varieties listed below. This is important when comparing prices.

For Post, Packing and Insurance, Add 15¢ per 100.

We grow and sell the kinds which do best in Kentucky. Use Hillenmeyer's Tried and Tested Plants. All varieties listed are perfect flowering.

BLAKEMORE

Ripens a few days before Premier. Berries light red, conical and will remain firm a few days after ripening. Excellent for commercial or home use. Productive, good plant maker, and does well on rather poor soil. Our plants are the yellows-free strain.

DIXIELAND

This is a new berry ripening early, about with Blakemore. Plants are vigorous, fruit slightly tart, but quite firm and a good shipping berry. Light, attractive color that holds well after ripening. We are offering at same price as other plants, although it is selling at a premium in some places.

EVERBEARING VARIETY—VIRUS FREE

GEM. We have tried several varieties and found this to be the most productive and best so far under Central Kentucky conditions. For years we have referred to the everbearing varieties as "never bearer." However, a new method of culture has proven successful, provided you can water the plants during the summer months. If you do not have water available, we suggest you forget the everbearing varieties and plant varieties listed above.

PRICES ON GEM

50 plants	\$2.25
100 plants	4.00
200 plants	7.60

On our own grounds we have conducted experiments as outlined by the University of Kentucky, Department of Horticulture, and suggest the following cultural directions.

1. Prepare your ground early if possible.
2. Set plants one foot apart each direction in beds, four rows wide. Leave two-foot walk between beds.
3. Cultivate for one month after planting. Then mulch with 1 to 1½ inches of sawdust, shavings, or peat moss, but do not cover the plants!
4. Pick the blossoms until July 1st, then let them develop. THE RUNNERS SHOULD BE REMOVED DURING THE ENTIRE SEASON.
5. Water as needed, and pick the berries about every third or fourth day.
6. Hand weed as needed, but do not disturb the mulch. Requirements—about 200 plants for the average size family.

Cultivated Kentucky Blue Grass Seed

Here in the heart of the famed Blue Grass Section of Kentucky, the best seed in the world is produced. We are pleased, however, to offer something NEW in the way of lawn seed—CULTIVATED BLUE GRASS SEED. The fields from which this seed was stripped have been cultivated, fertilized, treated and sprayed before being cleaned. In our test plots we have found this seed to be faster germinating, stronger growing, and deeper rooted than other types of seed. We offer ONLY the new CULTIVATED KENTUCKY BLUE GRASS SEED, and are using it in both the Sunny and Shady mixtures listed below. PLANT THE BEST.

SUNNY LAWN MIXTURE

For sowing new lawns or where you have a thin stand we recommend our Sunny Lawn Mixture. This consists of Blue Grass, White Clover, and other varieties for quick effect.

	1 lb.	3 lbs.	5 lbs.
Blue Grass	\$1.25	\$3.00	\$4.75
Sunny Lawn Mixture	1.25	3.00	4.75
Shady Lawn Mixture	1.25	3.00	4.75

SHADY LAWN MIXTURE

A scientific mixture of grasses to be used in shady locations on which the sun does not shine more than 4 or 5 hours per day.

When using straight Blue Grass, Shady or Sunny mixture, sow 2 to 3 lbs. to 1000 sq. ft. on thin lawn, 4 to 6 lbs. to 1000 sq. ft. on new lawn.

For Postage, Packing and Insurance,
Add 15¢ per Pound.

HILLENMEYER NURSERIES
Georgetown Road Lexington • Kentucky

